

American Red Cross of Lee County Annual Report 2005-2006

Our mission: The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help **people prevent, prepare for and respond to emergencies.**

Who We Served in Lee County in from July 2005 to June 2006

Families and Individuals - We responded to **98** single-family disasters within Lee County providing volunteer support, meals, and assistance to victims and first responders. Individuals and families received immediate food, shelter, and clothing assistance. **8** shelters were opened to assist clients from hurricanes Katrina, Rita and Wilma and during the April Lehigh Acres fires, sheltering more than **6300** people. **9** fixed feeding sites and **6** mobile feeding vehicles helped serve over **132, 296** meals and snacks. **515** families and individuals (hurricane victims) were assisted financially. **3567** calls were received to our local chapter office hurricane hotline and the chapter fielded over **1206** mental health service contacts.

Men and Women in Armed Forces – volunteers helped coordinate **399** military contacts between family members and servicemen and women. The Red Cross of Lee County conducted **116** outreach briefings for family members and others as a part of the Red Cross “Get to Know Us” information program.

Community – **5, 280** disaster education materials were distributed and **5,608** individuals attended disaster presentations and demonstrations. **4,241** individuals were trained in First Aid, CPR, and AED and **21, 045** individuals participated in aquatics training, certification, and programming. **68** individuals attended HIV/AIDS Education programs. **4,608** referrals were made from the Red Cross of Lee County to partner agencies for client assistance. **150** Lee county volunteers were deployed to the Gulf Coast to respond to Hurricane Katrina.

Students – **373** Lee County School Students participated in Scrubby Bear activities. **39** students participated in Masters of Disaster lessons and activities.

Financial Report (FY 2006 Annual Report of Activity) July 1, 2005 – June 30, 2006
(1)

Income	
United Way	\$ 155,433
Public Support	\$ 681,368
Legacies/Bequests	\$ 94,962
Grants	\$ 55,190
Products and Services	\$100,027
Other Income and Investments	\$ 136,764
Total Income	\$1,223,744
Expenses	
Armed Forces Services	\$ 38,725
Disaster Services	\$ 360,149
Health/Safety Services	\$ 256,383
Community Services	\$ 48,581
International Services	\$ 9,379
Total Program Services	\$ 713,217
Local Membership Dues for Chapter and Fund Raising	\$93,805
Management and General	\$ 169,277
Total Support Services	\$263,082
Total Expenses	\$976,299
Excess/(deficit)	\$ 247,445

The American Red Cross **National** organization helps fund large disaster operations; however, our **Local Lee County Chapter** must raise funds for local services, including single family fires, brush fires, Armed Forces Emergency Services, disaster preparation, education and planning, health and safety education, and volunteer training and recruitment.

In Lee County, population growth continues to increase each year, causing a surge of residents unfamiliar with disaster preparation in a coastal community. Increases in population account for increased numbers of Armed Forces Emergency Services contacts, preparedness education, disaster planning, volunteer training and recruitment, and health and safety services.

The Red Cross of Lee County is not government funded. Our local chapter funding breakdown is as follows:

United Way of Lee County – 12.7%
Health and Safety Course Income- 8.17%
Grants – 4.5%
Corporate and Individual Donations – 55.67%

(1) For complete audited financial statement, please contact the chapter at 239-278-3401)



Board of Directors
Board Chair, Joseph Pescatrice, Dolphin Enterprises

Lawrence Cremia, Fiber Solutions
Sherri Carlson, Clear Channel Radio
Patrick M. Eakins, Edison Oil Co.
Rob Gislason, David Weekley Homes
Kate Gooderham, Gooderham and Associates
Denny Grimes, Denny Grimes and Co.
Theresa Himschoot, Crews Environmental
Esther Kiesel, St. Francis Xavier School

Susan Nasworthy, Sun Trust Bank
Margaret Mazzei, Lifetime Supporter
Cole Peacock, Chico's FAS
Stephan Pierce, Lee County Sheriff's Department
John Steakley, Jr., Smith Barney
Randolph D. Toscano, Jr., Lee Memorial Health System
Bill Wiltshire, Wiltshire, Whitley, Richardson, and English

Staff

Heidi Ruster, Executive Director

Chris Beddoes, Director of Emergency Services
Louise Christian, Information Specialist (Piper Center)
Merry Hathaway, Office Administrator/Database Analyst
Edward Kristek, Information Specialist (PT)
Donna Kolakowski, Health and Safety Marketing Director, (PT)

Arlene Knox, Director of Financial Development
Geri McArdle, Volunteer Coordinator
Karen Pratt, Health and Safety Specialist (PT)
Alison Savage, Health and Safety Coordinator
Danielle Sense, Database Specialist (PT)
Ken Skirka, Accounting Director
Alice Thomas, Emergency Services Specialist/EPRO Program

Volunteer Leadership

Steve Callari, Disaster Chair
Jan George, Client Services
Janet Biagioni, Disaster Action Team
Carmen Munoz, Hispanic Affairs Program
Esther Kiesel/Corinne Davis, Public Affairs

Lorna Brown, Material Support
Sandy Winslow, Logistics
Ferol Page, Staffing and Training
Terry Valestin, Community Service
(Over 400 other volunteers)

Advisory Committee

Charles Idelson, Investors' Security Trust
Robert Janes, Lee County Commissioner, District 1
John Steakley, Chairman, Smith Barney

James Nathan, Lee Memorial Health System
Tom Smoot, Jr., P.A.
Bill Vernay, North American Van Lines
Trudi Williams, TKW Consulting Engineers, Inc.

Office Location

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www.arclcc.org

*(We are located near the intersection of Metro and Daniels,
just behind the Shrimp Shack)*

