

2004–2005 Fiscal Year Annual Report



Statement of Financial Position 6-30-2005

ASSETS

Current Assets	\$593,927
Pledges, Equip & Other	\$417,896
Total Assets	\$1,011,823

LIABILITIES & NETS

Current Liabilities	\$24,360
Long Term Liabilities	-0-
Total Liabilities	\$24,360
Net Assets	\$987,463
 Total Liabilities & Net Assets	 \$1,011,823

Statement of Activities June 30, 2005

CONTRIBUTIONS, REVENUE & GAINS

United Way	\$126,128
Public Support	\$886,845
Legacies/Bequests	\$40,973
Products & Services	\$85,108
 Other Income & Investments	 \$92,894
Total Contributions & Support	\$1,231,948

EXPENSES

Disaster Services	\$276,428
Armed Forces Emergency Services	\$32,411
Health & Safety Services	\$194,656
Volunteer & Community Services	\$38,034
Total Program Expenses	\$550,055
 Local Membership & Fund Raising	 \$71,511
Management & General	\$132,102
Total Support Services	\$203,613
Total Expenses	\$753,668

CHANGE IN NET ASSETS \$478,280

2004–2005 Service Statistics

Disaster Services

Families Assisted	56
Individuals Helped	110
# Households provided Preparedness Info	47,000

Hurricane Charley (with National)

# sheltered	12,123
Total meals	486,000
# families financially assisted	1,950
Total relief assistance	\$2,000,000

Armed Forces Emergency Services

Families Assisted	300
Approx. # of individuals (above)	620

HEALTH & SAFETY SERVICES

CPR & First Aid

People Trained	4,300
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Water Safety

People Trained	1,600
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Other Health Education

People Trained	4,085
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Programs for Children

Babysitters Trained	50
Whales Tales Water Safety Education	9,000
# Children Involved in Service Learning Projects:	80
Holiday Baskets for Military Families	80

Total People Served –FY 2005 **63,000**

HUMAN RESOURCES

Volunteers	352	3 AmeriCorps
Employees	6 (FT)	4 temp

FISCAL YEAR 2005

ACCOMPLISHMENTS:

- Responded successfully to a level 4 Hurricane hitting Lee County shores, both initially and in true partnership with the National American Red Cross, throughout the year.
- Supported response in neighboring Florida Counties with assistance in affected areas and as evacuation shelter through all four hurricanes in 2004.
- Lee County raised over \$2 million dollars in response to the hurricanes of 2004.
- Lee County raised over \$1 million dollars Tsunami relief.
- Collaborated closely with several non-profits, faith based groups and businesses to provide for individuals affected by the storms.
- New Executive Director hired.
- Volunteers recruited, trained and recognized.
- Planning and preparation for office relocation July 2005
- Continuous education to the community to ensure preparedness.

The American Red Cross takes its stewardship of the donated dollar very seriously. At least 91 cents of every dollar donated to the American Red Cross goes directly to preparedness and relief efforts. Chapters continue to have financial needs through community disaster education; mitigation efforts; volunteer recruitment, education, and retention; recognition for local and nationally available volunteers; 24/7 response to local disasters; Armed Forces Emergency Services communication and support; Health and Safety (first aid, CPR, aquatics, care giving, etc.); and disease prevention education. Our Lee County Chapter has continued providing assistance to local disaster victims while assisting with displaced families from Katrina and Rita, in processing and training spontaneous volunteers for deployment into the Gulf Coast area, in accepting local volunteers, in assisting military families through the Armed Forces Emergencies Services program, and in teaching health and safety classes.