



**American
Red Cross**

of Lee County

Lee County Chapter
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Area Preparedness Steering Committee meets

Area officials, businesses and media discuss how to better prepare Lee County

FORT MYERS, March 3 – With disaster preparedness outreach the main topic of discussion, the American Red Cross of Lee County hosted a Preparedness Steering Committee meeting in its effort to improve and expand community outreach.

Joining in the discussion were community leaders, fire districts, government agencies, journalists, churches, TV media, chambers of commerce, a state congressional representative, businesses, Lee County Emergency Operations Center and Red Cross members.

The focus was on how to outreach to a large segment of the community and prepare them for any kind of disaster.

The economic situation is greatly affecting the local population. One discussion focused on how to ensure Lee County citizens that disaster preparedness remains a top priority.

Also discussed were methods to notify the public of what assistance is available and that they need to be prepared now more than ever. The current dry conditions and increased brush fire danger were also a hot topic.

If neighborhoods, businesses, associations, schools or churches are interested in having a Red Cross Disaster Preparedness presentation or if you are interested in volunteering with the Red Cross, please call the American Red Cross of Lee County 239-278-3401 or the direct Spanish line at 239-278-5234.



The Red Cross is dedicated to helping make families and communities safer at home and around the world. It provides training in life-saving skills and mobilizes relief to victims of disasters in addition to assisting members of the U.S. Armed Forces and their families. For additional information about the Red Cross and the assistance it provides, making donations, registering for a class or volunteering, call 278-3401, or log on to arclcc.org. American Red Cross of Lee County is a proud partner of the United Way of Lee County.