



**American
Red Cross**

of Lee County

Lee County Chapter
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Heroes Campaign kickoff and Annual Meeting set for June 18

FORT MYERS, June 9 – For more than 90 years, the American Red Cross of Lee County has been a hero for thousands of people in our community, lending aid during times of disaster, seeing to the welfare of military families and providing citizens with lifesaving CPR and first aid skills. Now, members of our community are stepping forward to be HEROES for the American Red Cross, each pledging to raise \$1,000 to keep the vital services of the Red Cross alive and well in Lee County

Along with the Heroes kickoff, the June 18 gathering will also serve as the Lee County chapter's annual meeting, an opportunity to induct new board members and discuss the upcoming year. Several awards will also be presented. The kickoff and annual meeting will be held June 18 at 11:30 at the Crowne Plaza Hotel at Bell Tower. RSVPs can be taken over the phone by calling 239-278-3401.

Chaired by Dr. Sal Lacagnina (Lee Memorial Health System) and Rita Keltner (Grosse Pointe Development) "HEROES for the American Red Cross" is a grassroots campaign in which local business people, school groups, church groups, civic clubs, and individuals pledge to raise \$1,000, through any legal means they choose, for the Lee County chapter. This year, the chapter has set its sights on raising \$50,000 during the campaign. The funds will be used to support Red Cross services, such as disaster relief, assistance for fire victims, service to the armed forces, first aid and CPR training and disaster preparedness information for our community. All money raised will support your neighbors in Lee County. **If you or your company would like to be a Red Cross Hero, call Kari Hennagin at 239-278-3401 or visit arclcc.org for more information.**

"HEROES for the American Red Cross" is a four week campaign. The HEROES often come up with fun and unique fundraisers, so be on the lookout for them with in the next month. Please support the HEROES when you see them in the community.

The Red Cross is dedicated to helping make families and communities safer at home and around the world. It provides training in life-saving skills and mobilizes relief to victims of disasters in addition to assisting members of the U.S. Armed Forces and their families. For additional information about the Red Cross and the assistance it provides, making donations, registering for a class or volunteering, call 278-3401, or log on to arclcc.org. The American Red Cross of Lee County is a proud member of the United Way of Lee County.



Rita Keltner (Grosse Pointe Development, Heroes co-chair) accepts the first contribution to this year's Heroes campaign, a \$3,000 donation, presented by Mike Hollobinko of Firefighters Local 1826).